

What do you want to be when you are an adult? Last week, a newspaper in England reported its results to a survey of 6- to 17-year-olds on this topic. The top choice was to become a YouTuber, or “vlogger.” (A *vlog* is a video blog, a blog with video content.) YouTube, which began in 2005, now has over 1,300,000,000 users. About 300 hours of video are uploaded to YouTube every minute. Kids say they go to YouTube for fun and for advice on problems. Most vloggers create channels and post videos to make money and become famous. But others believe their messages are important information that people need to know for life. Many YouTubers want followers, people who will watch them regularly and show loyalty by buying their books, T-shirts, or other merchandise. But the main thing vloggers want is for their followers to hit “Like” and “Share” each time they watch one of the videos. YouTubers dream of their videos going viral.

## Think About It . . .

- Do you think YouTube is a good way to get a message out? Why or why not?
- Why is it so important for followers to share YouTubers’ videos with others?

# THE BEAT

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Lesson 6



## Spread the Word!

Have students brainstorm ways to communicate and spread information. Write their responses on the board. Discuss which methods of communication are most and least reliable. Circle the methods of communication that might have been used to share the gospel during the Early Church era. Discuss how other means of communication can be used to share the gospel today. **SAY: During the Early Church era, God began to use different people and events to communicate about His salvation and offer His salvation to all people.**

**Salvation is a gift from God for all people—including you! What do you need to do to accept God’s gift?**

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